

www.gosocymedia.com

THE DESIGN WEB AND ADVERTISING COMPANY



WE YOUR DIGITAL
ARE MARKETING
PARTNER



socy
media

At **GoSocy media**, we are a passionate and innovative team of digital marketing experts based in the heart of Thanjavur. Our mission is to help businesses of all sizes thrive and succeed in the fast-paced digital world. With a deep understanding of the local market and a global perspective, we are dedicated to delivering tailored and result-driven solutions that maximize your online presence and boost your business growth.



Our Mission

Our mission is to empower local businesses in Thanjavur to succeed in the digital age. We aim to create comprehensive and result-driven digital marketing strategies that increase brand visibility, drive targeted traffic, and ultimately boost our clients' revenues and ROI.

*"The best marketing doesn't feel like marketing."
- Tom Fishburne*

S U S I S T H I S I S I S I S

WHY

DIGITAL MARKETING?

Marketing has always been about connecting with your audience in the right place and at the right time. With the change and evolution of modern technologies, small and medium businesses are doing everything they can to keep up, which can be said true for the rest of human society. To do this effectively, you have to take advantage of all the most valuable marketing resources and technologies, and in the modern world, the internet tops that list. One of the most important reasons why digital marketing is taking up the traditional marketing channels is as a result of the internet has enabled businesses to interact with targeted audiences in real time





OUR SERVICES

1. Branding

Creative and professional graphic designing (branding) services, tailored to your unique needs. Transforming ideas into visually captivating realities for your brand's success.

- Logo Designing
- Business Card Designing
- Flyer Designing
- Banner Designing
- Letter Head Designing
- Pamphlets Designing
- Social Media Post Designing

2. Website Designing

Expert website designing services that blend aesthetics and functionality seamlessly. Captivate your audience with user-friendly and responsive online presence. Elevate your brand with our innovative web design solutions.

- Landing Page Designing
- Dynamic Website Designing
- E-Commerce Website Designing
- Static Website Designing
- SSL Certification



Add Ons: SEO Optimized Content, Free Domain And Hosting For 1 Year, Free Maintenance For 1 Year, Unlimited Pages

3. Social Media Management

Social media management refers to the process of creating, scheduling, publishing, and analyzing content on various social media platforms to effectively engage with the target audience, enhance brand visibility, and achieve specific marketing goals.

- Social Media Audit
- Social Media Ads
- Brand & Engagement
- Campaigns Analytics & Insights
- Online Reputation Management
- Multichannel Integration

WE CONNECT YOUR BUSINESS WITH ALL MAJOR SOCIAL MEDIA PLATFORMS



4. Google Services

Google services are a powerful tool for businesses to establish a strong online presence, attract local customers, engage with their audience, and gain valuable insights into their marketing efforts. It is a fundamental part of any local business's digital marketing strategy.



- Google My Business Account Setup
- Google Ranking (SEO)
- PPC Ads
- Google Ads

REASONS TO

S H I R E H I R E

1. We Are Specialists

We are not 'Jack of all trades'. We are an enthusiastic team of social media & digital experts. We are a dedicated team of visualizers, copy writers and strategist focused to provide you the best digital solutions.

2. We Are Passionate

Our love for social & digital media is enormous and that's what makes us passionate towards our work. We understand your brands presence and make passionate efforts to give desired results.

3. We Are Strategists

Our USP is strategy, we understand brand story and prepare a customized strategy for every brand. We believe that a perfect strategy targeted towards right audience give great results.

4. We Are Researchers

We not only execute current plan but do on-going research on social & digital media industry & also improve ourselves to serve our clients.

5. We Deliver Results

We consistently deliver results! Our work & results speaks for themselves. We make sure you get the best ROI for the campaigns. We set deliverables and achieve it in a qualitative world of social media.

Let's meet up for a
COFFEE
and talk about
DIGITAL MARKETING



We believe in
DELIVERING
best campaign for
DIGITAL
MARKETING

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